**Board of Directors Meeting Minutes Regular session**

**May 20, 2025**

**Start Time 12 pm, MST**

Board members present:

Libby Eason, Chair; KaylaAnn Gowan, Treasurer, Jörg Ahrend-Löns, Secretary; Juan David Velez, Lisa Branic, Jim Pascucci, Cosper Scafidi, Jenny Rock, Florian Thomas

Also present were:

Samantha Sherwin, ED and Director of Faculty & Student Services

**Mission of the Dr. Ida Rolf Institute**

To provide high-quality education and promote research to advance Rolfing® Structural Integration and Rolf Movement® Integration - our proprietary methods for optimizing human structure and function.

**AGENDA**

12:00 Consent Agenda - passed

* April 15 Regular Session Minutes – approved
* April 26 Board Face to Face Zoom Regular Session Minutes - approved
* May 6 Executive Work Session Minutes - approved

**12:05 ED Report**

* **Strategic Goals and Initiatives**

Presentation of Samantha and Lisa (saved in Teams) with Strategic goals realistically completed **in 2025** – tracker in terms of time management (Q2-Q4)

* **Enrollment** - Looking very good – lots of posts – 5-6 application every month-
* **Move update; buildout progress** – architect, building manager – lighting, engineer is checking some things – 1-2 weeks we know better
* **Website update** – catalogue page improvement
* **Global Summit progress report**
  + What is Rolfing
  + Theme: Fascia – Why Integration Matters
  + set schedule of speakers
* **Campaign to digitize IPR materials** – fund raising – (10000 $ from Switzerland)
* **Board elections update – no update yet**
* **Google ads update** – in progress

**12:30 Treasurer Report**

Summary: Big improvement comparing with Fall 2024 (see document)

**12:40 Proposal to refine process for taking minutes, and adding action items**

Standardizing the process – what belongs into minutes what not

**12:45 Proposal to elect a vice chair**

Discussion and vote deferred to May 20

**12:55 Proposal to decide organizational values, to be included on the website with vision and mission**

conversation with RIO’s – Key words: Purpose, Mission, Values, Meaning

Customers: Students**,** membership, Board, faculty, Staff,

Proposal: Facilitator (Jim), Conversation with RIO’s, Committee (entire Board + membership)

Jenny: see email with ideas 3 years ago

**1:05 Strategic Planning – establish timeline**

**1:15 Membership Meeting proposal, speakers, location, etc.** – in process

**FUTURE BUSINESS**

Ethics policy and procedure updates

**2025 BOARD SCHEDULE – 12:00 Mountain Time**

Work Session Board Meeting

1st Tuesday 3rd Tuesday

Work Session Board Meeting

1st Tuesday 3rd Tuesday

**FACE TO FACE April 26**

May 6 May 20

Jun 3 Jun 17

Jul 1 Jul 15

Aug 5 Aug 19

Sep 2 Sep 16

Oct 7 Oct 21

Nov 4 **Nov 12-14 FACE TO FACE**

**(Zoom or In-Person TBD)**

Dec 2 Dec 16