



Dear Members,

During the Connect Membership meeting on Thursday, March 19 6:00 MST we will briefly address Covid-19 and answer questions. The main topic was the trademark valuation; however, we recognize that in this emergency, everyone is most concerned about COVID-19.

The Institute recommends that all practitioners follow the advice of their county health agencies and state governments in making decisions regarding working or not working. Because each region has been hit at different rates and has put in place different quarantine requirements, the Institute cannot give uniform recommendations for our members. We urge everyone to take the virus seriously and to do your own research on what steps your business ought to take in the next month to two months. To the best of our ability we will notify members of national resources, mandates, etc on our website on the [Coronavirus page](#).

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