



Recommendations on Working with Clients

This is a follow up to our email last week concerning the Institute's recommendation on continuing to work with clients during the COVID-19 pandemic. Since sending that letter, all fifty states have issued work limitations and/or closures on nonessential businesses, and in many cases have issued "Shelter in place" mandates that prohibit anyone not serving an "essential function" from leaving their home. Each municipality is responding to COVID-19 with different emergency measures and where you practice may have less or more stringent guidelines than DIRI. While DIRI Board of Directors cannot mandate that you cease operations, DIRI is strongly recommending at this time that all practitioners, in accordance with local, state and federal regulations, cease offering Rolfing® SI until otherwise notified by your local county public health and state governmental agencies.

We recognize the impact to each of you as small business owners. The Institute is developing a list of resources on small business grants and loans—both at the federal and state levels- and will be sending out information in the next couple of weeks as it becomes available. We are also developing a letter "To Whom it May Concern" on the Institute's letterhead describing Rolfing® Structural Integration that you may use in applying for support from state and nonprofit foundations and agencies.

We encourage you to stay in virtual contact with your clients, all of whom are looking for ways to improve their health and wellness during these stressful times. In the resources at the end of this letter, we included helpful links you may want to share with your clients.

Coming Together-The Co-Video Project

Now more than ever we need to connect with other, we need to ConnectMembership. Towards this end, we would like to invite all Certified Advanced Rolfers™ and Institute Faculty to consider offering a one to three hour webinar which will be offered free of charge to all of our membership and the larger SI community. Your webinars will be recorded and then included in a free resource library on our website. We are calling this the CO-Video Project as a way of reminding ourselves that together we can co-create and support each other despite this challenging time. Consider doing a webinar/video on structural or functional work, on recent research on SI, on an embodiment or somatic practice, on client resources, on practice building skills like marketing or social media, or simply host a recorded

discussion group on a topic of interest. The Institute will provide the zoom platform, a simple online “registration”, the rosters for your webinar, and support in using the technology. We will also compile all of the recorded meetings and post to a “FREE Webinars” resource library open to the public. The DIRI will suggest attendees give a donation to the Institute to cover the costs of the technology. A tax letter of donation of \$150/per hour will be sent to all AT members and Faculty who offer a webinar.

More than ever, this is a time to share and connect with each other. Let’s use this time to meet virtually across the planet, to learn from each other, to compare insights, and to remind ourselves that we are in this together. If you would like to offer a webinar as part of the Co-Video Project please go to this [online form](#) and complete the information that will be used to post your class.

[ConnectMembership](#)

Thank you to all the members who joined us for our last ConnectMembership meeting Thursday night. There were 22 participants on the meeting including international members from New Zealand and Canada! Watch the recording on “Trademark Valuation” by Rich Ennis, here: [Trademark Valuation recording](#)

Please join us for the next ConnectMembership session on Thursday, April 16th 2020 6:00 PM MST. We invite you to send in questions ahead of time by clicking on the link “Submit questions” on the ConnectMembership page or simply join us on zoom.

Finally, we are excited about our evolving series “Why I Became a Rolfer” now featuring the stories of three of our Rolfers-- Rich, Lu and Sharon. See their stories [HERE](#). More stories are coming!

Our intention is to continuing posting into the next year, so if you have a flair for writing and would like to share your story please click to complete the [Story Form](#).

Remote Work for DIRI Staff

Thank you to all of our members, students and faculty for their continued support. While staff will be working remotely until April 17th, we continue to answer phones, check email and meet with members, students and faculty through zoom and personal phone calls. Please don’t hesitate to contact us. Stay safe everyone. We love you!

Resources for Clients

Quick links to the CDC

[Know what to do if you are sick](#)

[Understand who is at highest risk](#)

[Learn how to protect yourself](#)

[See the latest travel guidance](#)

[Talking with Kids about COVID-19](#)

[Benefits of Mindfulness](#)

[Coronavirus Anxiety: Coping with Stress, Fear and Uncertainty](#)

Federation of State Massage Therapy Boards (FSMTB)

[MBLEx Study Guide](#)

[MBLEx Practice Exam](#)